

New Customer Alert: Zippy's - Food Haven in Hawaii



Toronto, ON, Canada – October 25, 2017 – There are many things one can think of when it comes to food in Hawaii... and that's Zippy's. Today, MeasureUp is proud to welcome Zippy's as their newest customer. Dubbed as the 'Restaurant of Choice' for Hawaii, MeasureUp was selected by Zippy's to help foster their business growth into the future.

Today, Zippy's is an expanding chain with 24 locations in the State, with 22 on the island of Oahu, one on Maui, and one on the Big Island. The brand's popularity lies in their ability to provide unique twists on local cuisine to attract both local customers and people from all over the world. With menu items like Zippy's signature original Recipe Chili, there are a few reasons why customers are loyal to the brand. As they continue to grow further, the need to add standardized and easily executable operations is key to their success. The Zippy's Operations team is enthusiastic to deploy a tool like MeasureUp, as they feel that this is the right time for it. MeasureUp will not only aid these efforts greatly, it will ensure operational consistency while managing expectations in future demand.

MeasureUp offers Zippy's a way to manage operational consistency whether they have 24 or 50 stores and as they continue to scale, MeasureUp will support them along the way. Using any Apple or Android mobile device, staff can track all information from one convenient place; take photos, add comments and create follow-up plans with ease. From there, management can see detailed analytics and begin to spot operational trends on what's succeeding and what needs improvement. All this functionality is accessible in real-time, saving countless hours of time converting handwritten or typed notes into a quality report.

About Zippy's Restaurants:

Zippy's first opened in 1966 on King Street. Over the years, it grew to be one of the most famous restaurant chains in Hawaii, with their 'neighborhood' theme becoming synonymous with the name. The cozy and relaxing atmosphere is filled with friendly staff who take great care and pride in serving food open almost 24 hours/day in each location. The whole team ensures that eating at Zippy's should be nothing less than a memorable experience. For more information visit <http://zippys.com/> or contact (808) 973-0880 for any questions.

About MeasureUp:

MeasureUp is a cloud based software company assisting over 2500 Users and 50 brands ranging from 2-500 locations manage their operational consistency. Using the MeasureUp solution, organizations can gather internal information with detailed analytics and operational intelligence using a digital platform. With thousands of locations currently on board,

MeasureUp can help owners and management focus on their core concern, growing their business. For more information visit the www.measureup.com or contact 416-428-5970 with any questions.