

## RealFood Consulting, Partnering with MeazureUp



**Toronto, ON, Canada** – September 13, 2017 – RealFood Consulting, a leading North American Foodservice Consulting company has chosen MeazureUp as their Field Assessment tool for their upcoming engagements. RealFood Consulting will begin using the MeazureUp solution to help them in gathering stronger assessment data and analytics from their client locations.

As assessments begin, Peter Venti, Director of Operations at RealFood Consulting said, “Having a tool like this is a difference maker for our clients. When we begin working with a group, there is an expectation for us to provide sound and irrefutable data from each audit. With MeazureUp, our team can accomplish this easier than ever before.”

RealFood Consulting has built a group of professionals that are able to lend expertise and support to any foodservice organization regardless of their stage of development. Whether they are a small restaurant chain trying to expand or a large organization with a desire to improve existing processes, RealFood is ready to assist.

When RealFood begins working with a client, in many cases, a store audit is the first step to examine their current processes. It’s from this, that RealFood Consulting can determine where they can improve. With MeazureUp now in their corner, the RealFood consultants can spend less time focusing on tracking the details, and more time on analyzing them to identify areas for improvement and overall risk mitigation. After an assessment is submitted through the MeazureUp Application, an email summary is automatically sent to their team at the head office. From there they can examine the results by individual store as well as an aggregated view encompassing each client location together.

MeazureUp is looking forward to working with Peter and the rest of the RealFood Consulting team!

### **About RealFood Consulting:**

RealFood is a full-service consulting firm that has attended to the needs of the food and beverage industry since 1996. We bring a depth of expertise and a range of resources that set us apart from the competition. For more information, visit the [RealFood Consulting](#) website or call (617)-876-2100

**About MeazureUp:**

MeazureUp is a cloud based software company assisting over 2500 Users and 50 brands ranging from 2-500 locations manage their operational consistency. Using the MeazureUp solution, organizations can gather internal information with detailed analytics and operational intelligence using a digital platform. With thousands of locations currently on board, MeazureUp can help owners and management focus on their core concern, growing their business. For more information visit the [MeazureUp Website](#) or contact (416) 428-5970